

PRESS RELEASE

Shwett, the french start-up flies to Las Vegas to introduce 3D IT monitoring to the tech world

At Consumer Electronics Show (CES), Shwett is presenting the newest IT monitoring solution based on 3D cartography of assets and applications.

Innovation

73% of IT professionals think the visibility offered by their IT monitoring solutions is not adequate.

(according to a recent study by Vanson Bourne).

With this in mind, the Shwett team spent these last two years developing a new monitoring solution based on 3D cartography of IT infrastructures. 3D modelisation offers an holistic and readable view of IT infrastructure and an automatic detection of the information system weak points.

Shwett frees IT teams from complex monitoring tasks, allowing them to focus on value-added tasks such as informations system optimisation and security, and end-user experience enhancement.

«Information systems are getting more and more complex but it doesn't mean monitoring has to follow the same trend. Working for 15 years as an IT manager and VAR made me realize the lack of intuitive and holistic monitoring solutions. Shwett was designed to offer IT professionals a new immersive, one-click monitoring experience.»

Cédric Girard, Shwett founder & CEO

Participating in CES 2023

As a member of French Tech, Shwett applied in September 2022 to join the French delegation as an exhibitor. CES approved the application a few weeks later pointing out « *Shwett's drive for technological innovation.* Shwett is exhibiting from 05 to 08 January at Eureka Park, the CES start-up arena, along with 150 other french start-ups.

«After a promising launch on the French market in September 2022, we are looking forward to introduce Shwett to the north-american market. Our objective at CES 2023 is to start building a network of distributors and resellers. These four days are also a good opportunity to interact with the numerous french visitor delegations.

Cédric Girard, Shwett founder & CEO

About CES Las Vegas

CES is the most influential tech event in the world.

Each year, innovators, decision-makers, media, influencers, and potential customers and investors gather around the technologies of tomorrow.

2023 edition brings together 3000 exhibitors

and 100.000+ visitors from 166 countries from 05 to 08 January.

About Shwett

Shwett was created in November 2020 by Cédric Girard, former IT manager, and now value-added reseller.

Shwett IT monitoring solution cartographies complex IT infrastructures in 3D, offers a readable and intuitive view, and helps anticipate incidents.